

Researchers Revisit Edison's Method of Generating Olympic Level Ideas via Unique New Corporate Seminar

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SUMMARY.

Few know that Thomas Edison deliberately mined his unconscious for patent development, taking his famous naps while holding a brick. As the brick fell, he woke with new insights, leading to 1093 U.S. patents. Drawing on three degrees in psychology and forty years experience with the unconscious and dreams, author Stase Michaels maps the unconscious to researchers and provides techniques to access it. During her four day seminar, "The Unconscious – Your 24/7 Silent Partner," she tells participants how breakthrough insights happen regularly and can be achieved as easily as learning to drive. Using personally developed techniques, she demonstrates how to present a problem to the unconscious for selective problem solving and generating successful patent-producing insights.

A Fast Track to Technological Advances & a Cure for the Common Cold

Can harnessing the unconscious make the difference to finding a cure for the common cold, establishing cheap fuel sources, and visionary technological advances? Author, college teacher, and seminar leader Stase Michaels draws on three degrees in psychology and forty years experience with the unconscious and dreams to assert that it can. In her one-of-a-kind corporate seminar on mobilizing the unconscious, she cites current and past inventors, scientists and businessmen who have achieved breakthrough advances with this approach and how it happens regularly whether or not one pays attention.

The Seminar that Converts the Unconscious into a 24/7 R&D Lab

Michaels explains: "A communication from the unconscious can appear as a spontaneous new idea while awake. More often, solutions are transmitted while asleep, when the mind is unhampered by daily distractions. The unconscious generates insights and uses dreams as a main bridge to the waking mind. Dreams are the only link to awareness, during sleep, back to the waking state. She suggests that partnering with the unconscious creates a valuable research tool.

The Default Stance of the Unconscious that Can Greatly Save Resources

Author of The Bedside Guide to Dreams (Ballantine, 3rd Ed. 2005) with readers for over twelve years, Michaels states: "Problem solving is the default stance of the unconscious, making it a natural partner to the waking mind." She notes: "The unconscious takes highly specialized concepts present in the mind and synthesizes them into a

The Unconscious Uses Dreams as a Main Bridge to Communicate Insights

Simultaneously, attendees learn easy techniques to understand dreams and to flag those which contain ideas transmitted by the unconscious. Participants are not required to believe in the power of the unconscious or dreams. They simply try what is presented.

Proven Track Record of "Unconscious-to-Dreams" Patent Connection

Elias Howe struggled with a sewing machine design whose needle pointed up, unable to hold cloth steady. Dream images such as a cannibal's spear with its head thrusting downward inspired him to place the needle face down, leading to a workable design. Howe's patent remained the basic design for over 100 years.

Landmark Idea Communicated by Dream

A young Einstein dreamed he was sledding down a steep mountainside, going faster and faster and approaching the speed of light, which caused the stars in his dream to change their appearance. His autobiography records how contemplating this dream eventually led to his extraordinary scientific achievement, the principle of relativity.

Company Elated with Seminar Results

Company President Bob S. reviewed participants' assessments, commenting: "Attendees said the experience was very informative and enlightening. Many cited they learned more than expected and took away concrete tools." Addressing their confidence to apply techniques, he stated: "Participants agreed that once they practice these simple steps, they will be able to do it."

Targeting seminar content, he noted: "Outstanding material, focus and excellent work with individuals. Breaking down the process into simple parts, together with the practice sessions, was very helpful. Participants thought the five steps provided to work with dreams were wonderful." His closing remarks cited: "The group was impressed by Michaels' knowledge and insight, and amazed at how she could cut right through to the meaning of a dream." He concluded: "An overall great job."

Seminar Guarantees R&D Breakthroughs

The company schedules a seminar and ensures participants log their applications. If not receiving tangible breakthroughs within ninety days, it obtains a full refund. All corporate interactions are strictly confidential.

About Stase Michaels

Author, international TV/radio personality and consultant, Michaels is listed with Honors in the Cambridge Who's Who, bringing teaching skills, three degrees in

workable new form. This clears the way for new ideas. New insights which emerge allows researchers to bypass normal slower research processes and empowers them into patent solutions that could otherwise take years and cost millions to produce."

psychology, & forty years experience to her seminars.

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